

San Diego Destination Overview



San Diego | Downtown | Coronado



Go Where the Locals Go

Daytime Activity Options

The city of endless summers features nearly pristine weather year-round, making it ideal for outdoor excursions. Bordered by water, PGA Golf Courses, SoCal wine County and iconic “only-in-San Diego” spots, there is something to do for everyone!

Daytime Activity Options

San Diego Zoo Behind the Scenes



Founded in 1916, the Zoo has been an icon in San Diego for nearly 100 years and is an urban paradise for all ages. The Inside Look Tour is an entertaining and educational adventure that offers special behind-the-scenes views and interesting information about how the animals are taken care of. It is filled with experiences and stories guests couldn't get anywhere else. Guests will be a part of a small group touring the Zoo in a shuttle cart and visiting off-exhibit areas.

Discover the wonders of wildlife with animal encounters, interactive experiences and keeper presentations. See the Zoo the way everyone wishes they could – from behind-the-scenes.

DURATION: 4 – 5 HOURS

MIN/MAX: 30 GUESTS/ 40 GUESTS (PER GUIDE)

LEVEL OF DIFFICULTY: EASY - MODERATE

NOTES: Smoking (including e-cigarettes) is not permitted anywhere on Zoo grounds or parking lots.

Catamaran Sailing



With such a unique view of the city, there should be no rush when taking it all in. Enjoy peaceful time on the water and relax onboard the Adventuress, a gorgeous 60-foot sailing catamaran.

Whether guests choose to walk around the boat and mingle or find a peaceful quiet corner and watch San Diego's shoreline and other sites, we will make sure they don't miss any of the beauty and history that San Diego Bay has to offer.

DURATION: 4 – 5 HOURS

MIN/MAX: 1 GUEST/ 48 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: The Adventuress is only partially wheelchair accessible.

Pricing and availability cannot be guaranteed until contracted.

Experience the USS Midway



The USS Midway Museum is America's most-visited floating ship museum. But we've made special arrangements that will appeal to everyone, from spouses to history buffs! Guests can enjoy a unique, personalized tour of a ship that, believe it or not, is three football fields long, has 2,000 rooms, and once was the largest ship in the world for a decade!

Today, guests will tour Hangar Deck and Flight Deck routes to explore the 60 different areas of the ship on a self-guided audio tour narrated by Midway sailors. Showcasing Midway's exclusive collection of more than 30 restored Navy aircraft and the incredible views of San Diego Bay. World Famous Midway Volunteers will bring the flight deck alive with talks on launching and landing aircraft and the adventures of life at sea.

DURATION: 3 – 4 HOURS

MIN/MAX: 10 GUESTS/ 60 GUESTS

LEVEL OF DIFFICULTY: EASY - MODERATE

NOTES: Access throughout the USS Midway is via stairs, with some of at a steep incline (almost ladder like).

Daytime Activity Options

Kayaking La Jolla Cove



Guests will explore beautiful sea cliffs and caves while they glide through the La Jolla Ecological Reserve filled with marine life.

Paddle to Sunny Jim's Cave, the Arch Cave, the Clams' Cave and other sea caves for amazing close-ups of sandstone formations. Witness sea lions, garibaldi, leopard sharks, shovelnose guitarfish (rock on, man) and even the occasional dolphin.

In a single tour guests will experience southern California's surf culture. And while the ultimate destination of this tour is the magnificent sea caves that the ocean has carved from ancient cliffs, the true beauty of the area is all around, and the memories made during this program!

DURATION: 3 - 4 HOURS

MIN/MAX: 4 GUESTS/ 70 GUESTS

LEVEL OF DIFFICULTY: MODERATE - HARD

NOTES: PRA recommends for guests to wear clothes they are comfortable getting wet in. Guests must be able to swim on own in order to participate in this activity.

Electric Bike Ride



For guests seeking something fresh and exciting, the electric bike tour will be a fun experience riding through the La Jolla Beach Scene. This tour is for those that are seeking a chilled-out ride showcasing coastal La Jolla and Pacific Beach at it's best.

This electric bike tour is the one-stop shop for all the memorable, iconic sites of San Diego's coastline!

DURATION: 3 - 4 HOURS

MIN/MAX: 6 GUESTS/ 25 GUESTS

LEVEL OF DIFFICULTY: EASY - MODERATE

NOTES: PRA recommends for guests to wear close-toed shoes, athletic gear and dress in layers. Hats and sunglasses are also recommended.

Pricing and availability cannot be guaranteed until contracted.

Hiking Torrey Pines



Torrey Pines State Natural Reserve is a protected piece of land that is located on a gradually sloping hill of auburn rocks, and dirt trails that taper off into the beach from a high bluff scattered with the rare Torrey Pine tree and other shrubbery and plants.

Today guests embark on an off-the-beaten-path trail hike! This outdoor adventure is less urban, surrounded by a breath-taking natural environment.

Dolphins and whales can occasionally be spotted from the trails running along the ocean. There are eight scenic trails, which wind through the Reserve.

DURATION: 3 - 4 HOURS

MIN/MAX: 6 GUESTS/ 40 GUESTS

LEVEL OF DIFFICULTY: MODERATE

NOTES: PRA recommends for guests to wear close-toed shoes, athletic gear and dress in layers. Hats and sunglasses are also recommended.

Daytime Activity Options

Old Town Food + Walking Tour



This Old Town tour combines food and history into a one-of-a-kind, unforgettable experience. Travel back in time with us as we explore the Birthplace of California and the events and people who have transformed Old Town San Diego into the cultural destination it is today.

Come with us on one of the most in-depth tours of Old Town as our knowledgeable tour guide takes guests on a journey through the historical eras, from the early Spanish settlements to the establishment of Mexican Independence to the California Gold Rush. Join us for a night of authentic food tastings, traditional cocktail samplings, and fun!

DURATION: 3 – 4 HOURS

MIN/MAX: 20 GUESTS/ 100+ GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Specific eateries are subject to availability will be advised upon tour interest. Must be 21+ to drink.

SoCal Craft Brewery Tour



Have a group who's got a bit of cabin fever? No sweat, this intimate tour will take guests to the cutting edge of San Diego's vibrant craft beer culture. Personally guided by a well-known San Diego based craft beer author, guests will visit three award winning breweries for a close look at the actual beer process.

DURATION: 4 – 5 HOURS

MIN/MAX: 20 GUESTS/ 80 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Specific breweries are subject to availability and will be advised upon tour interest. Must be 21+ with valid ID to participate.

Little Italy Wine Tour



Known for incredible food and some of the trendiest eateries, Little Italy is still home to vibrant urban wineries!

Personally guided, guests will visit some of the region's best wineries and tasting rooms for a close look at the actual wine process.

This tour is extremely customizable, guests can either have one or two stops. Have tastings with food or have a sommelier at the winery to help guide a group blending class and create their own wine. The options are endless!

DURATION: 4 HOURS

MIN/MAX: 10 GUESTS/ 60 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Specific wineries are subject to availability and will be advised upon tour interest. Must be 21+ with valid ID to participate.



Work as One,
Give as One

Teambuilding + CSR Opportunities

Teambuilding experiences strengthen bonds, unite colleagues, and promote positivity and cohesion within organizations.

Add a CSR component to enhance a Teambuilding Experience or have a stand-alone CSR activity focusing on impacting the local area or global communities in positive ways.

Giving back to the community, one flower, one care package, one water filter and one smile at a time!

Teambuilding

Song Slam®



There's nothing like a little team rivalry to bring your purpose to life.

Whether live or virtual, in this 'Battle of the Bands'-style event your teams compete for bragging rights by writing and performing original songs representing your company's vision and values. No musical experience is required.

World-class musicians and facilitators guide teams through every step of the process including the ultimate rockstar experience of performing on stage in front of a roaring crowd of peers and backed by some of the industry's top musicians. Strengthen your culture with the Song Slam, our musical team building competition!

DURATION: 2- 4 HOURS

MIN/MAX: 30 GUESTS/ 1,000 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Virtual Option Available

Sailing Regatta



The perfect way to enjoy San Diego Bay is racing for the finish line on a 27'-47' sailboat! San Diego Bay is considered one of the finest natural harbors on the Pacific Coast of North America.

Today's personalized sailing challenge has a pre-designated racecourse and race committee boat to ensure that all teams compete safely and fairly.

Skippers address the pre-assigned regatta teams and crew assignments are made. When the starting horn blows . . . it's a race to the finish line! A colorful flag denotes each team and boat as they sail through the course and around the bay. Sailing is a wonderful way to cruise the calm waters of San Diego and racing makes the day even more exciting!

DURATION: 4 – 5 HOURS

MIN/MAX: 18 GUESTS/ 120 GUESTS

LEVEL OF DIFFICULTY: EASY - MODERATE

NOTES: There is a maximum of (6) guests per boat [plus the captain], due to Coast Guard regulations.

Navy SEAL Bootcamp



"Failure is not an option..." Can YOUR team survive? Think you have it in you?

Experience the excitement and camaraderie of the U.S. Navy SEALs firsthand in this strategic training program. Teams will compete against the clock or other teams to out-perform, out-maneuver, and attain their goal! The activity is structured to have teams competing against each other, or for the entire group to collaborate and work together to become a more effective team.

This unique program is introduced and conducted by former U.S. Navy SEALs who interact with the group and participate in the training exercises.

DURATION: 1 – 3 HOURS

MIN/MAX: 15 GUESTS/ 100+ GUESTS

LEVEL OF DIFFICULTY: MODERATE

NOTES: Programs are customized to the desires and capabilities of each client, so no two programs are the same.

Repeat Roses



Turning today's event flowers into tomorrow's social good. Rather than watch celebration floral arrangements wind up in the trash, we help our client's ***petal-it-forward*** into the community to benefit those who need it most and divert the waste from landfills with our signature collection-through composting service.

Repeat Roses is an innovative corporate social responsibility (CSR) solution for today's savvy organizations seeking to reap the benefits of environmental social governance (ESG) by aligning with organizations dedicated to sustainability, reducing carbon emissions, avoiding waste disposal fines, appealing to millennial consumers, generating positive PR, and strengthening ties to the community.

DURATION: 2 – 3 HOURS

MIN/MAX: 50 GUESTS/ 1,000 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: CSR can be as active or passive as your guests' desire!

Operation Gratitude



Operation Military Care is a unique opportunity to support the brave men and women proudly serving our country. This charitable event starts with a fast-paced icebreaker, then teams work through a series of engaging teamwork exercises, challenges, and photo and video activities to earn the points needed to acquire care package contents.

After all the items have been acquired, teams will assemble their military care packages, add personal touches in the form of letters writing that will be included in the boxes. When possible, a representative from a Military Charity will be on hand to accept your generous donation on behalf of these deserving heroes.

DURATION: 1.5 – 2 HOURS

MIN/MAX: 30 GUESTS/ 1,000 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Virtual Option Available

Wine to Water Filter Build



Wine To Water uses a special filter to help families get clean water in hard to reach areas, like refugee camps and natural disaster areas.

At a W|W Filter BuildSM, you can help us assemble these water filters and learn about the world water crisis. The filters are easy to put together in ten steps, create a team-building experience and give you a direct hand in getting clean water to families around the globe.

DURATION: 3 HOURS

MIN/MAX: 50 GUESTS/ 1,000 GUESTS

LEVEL OF DIFFICULTY: EASY

NOTES: Virtual Option Available



Evenings That Wow

Venue Options

Downtown San Diego features one-of-a-kind venues that range from iconic, classic and mainstream. Whether it be an out of this world block party in the Gaslamp District or upscale black-tie evening function, with water-front views, the possibilities are endless.

Here are a few ideas to jumpstart the brainstorming!

USS Midway



USS Midway – a real aircraft carrier – a once in a lifetime memory for everyone. The longest-serving aircraft carrier in U.S. Navy history, the USS Midway provides a dynamic and enriching experience "from boiler to bridge." Imagine living aboard a floating city at sea, by exploring galleys and the 4-acre flight deck. A visit to Midway instills a greater appreciation for courage, freedom, and service to country.

A virtual reality flight simulator ride, actual and restored naval aircraft from World War II, interactive and multimedia exhibits, a museum store and more will make a visit aboard this famous aircraft carrier a magical, exciting experience. Guests will be able to tour numerous spots during their evening. The USS Midway Aircraft Carrier Museum serves as San Diego's tribute to the contributions of the armed services and will leave guests with memories of a lifetime.

DISTANCE FROM DOWNTOWN: ~0.8 MILE

CAPACITY: 500+ Reception

Coasterra



Panoramic waterfront views set the stage for modern Mexican cooking at this striking, upscale venue, facing the city skyline on Harbor Island. The dramatic, indoor-outdoor setting boasts large-scale abstract murals, fire pits and a sleek tequila bar.

The expansive destination event center can accommodate more than 1,000 guests on the outdoor floating event deck and over 300 seated in the banquet room. The Bayview Ballroom's ceiling to floor glass doors look out to the San Diego Bay.

DISTANCE FROM DOWNTOWN: ~3.5 MILES

CAPACITY: MULTIPLE SPACES AVAILABLE

DiamondView Tower



Located on the top floor of DiamondView Tower, The Ultimate Skybox is a venue for amazing and unforgettable events. With breathtaking views of the San Diego Skyline, San Diego Bay and Coronado, as well as direct views into PETCO Park, DiamondView Tower is downtown's ultimate venue location.

Featuring floor-to-ceiling windows that highlight expansive views San Diego, and an outdoor patio with a 12-foot fireplace adds an additional wow factor. DiamondView Tower takes the idea of a skybox suite to a whole new level. Guests will have an amazing evening experiencing top-notch service in this classy and sophisticated venue.

DISTANCE FROM DOWNTOWN: ~0.9 MILE

CAPACITY: 200 RECEPTION | 100 SEATED

Venue Options

MCAS Miramar



Guests will be among 'The Few, The Proud' and see first-hand some of these combat-tested aircraft as part of their tour of the flight line (subject to availability). Active duty Marines from the Public Affairs Office will introduce Marine Corps aviators and support personnel which guests will get an opportunity to mix and mingle with during their private reception in and actual hangar or the recently renovated Commissioned Officers' Club and Patio, where flight squadron memorabilia is displayed featuring past and present members of the elite squadrons.

This uniquely informative and exciting evening at Miramar is sure to leave a lasting impression of San Diego's military presence!

DISTANCE FROM DOWNTOWN: ~13 MILES

CAPACITY: 400+ Reception

Gaslamp Block Party



Guests will have the opportunity to explore San Diego's famous Gaslamp Quarter for an incredible, exclusive experience - their very own block party. Just steps away from major hotels, 5th Avenue between J and K Street offer a cornucopia of sweet and savory delights, not all of which are food!

Roam the block sampling flavors, visiting shops, music and experiential activations propelled by innovative ideas that will have a lasting impact for all in attendance.

DISTANCE FROM DOWNTOWN: ~0.4 MILE

CAPACITY: 300+ Reception

Lumi



High energy, high-end, high up - the views of the city pair well with traditional Japanese architecture, modern design elements, and pops of color to create a vividly unique atmosphere. Lumi by Akira Back brings together dining, drinking and socializing with an eclectic-chic space in the heart of the Gaslamp Quarter. Flawlessly blended DJ beats will add to the lively atmosphere, setting the vibe for guests to enjoy inventive shareable plates and sake craft cocktails next to rooftop fire pits.

DISTANCE FROM DOWNTOWN: ~0.4 MILE

CAPACITY: 250 Reception



Looks to
Inspire

Décor Options

Here are some of our favorite, tried and true décor looks that we would like to share, just to start the inspiration. We are happy to delve deeper and personalize your event based on your venue selection, preferences, desires, and objectives!

Whimsical Wisteria



Beiges, emeralds, and velvet elements, with pops of muted pink and burgundy florals. Enhanced with mirrors, chandeliers, and canopies.

Pink Palms



Tropical natural elements are enhanced with pops of muted pink florals, and neon signage. Inspired by the iconic black and white elements of the Beverly Hills Hotel.

Craft Beer Garden



Wooden elements with sprigs of barely, local craft beer and interactive elements.

Glamorous Garden Party



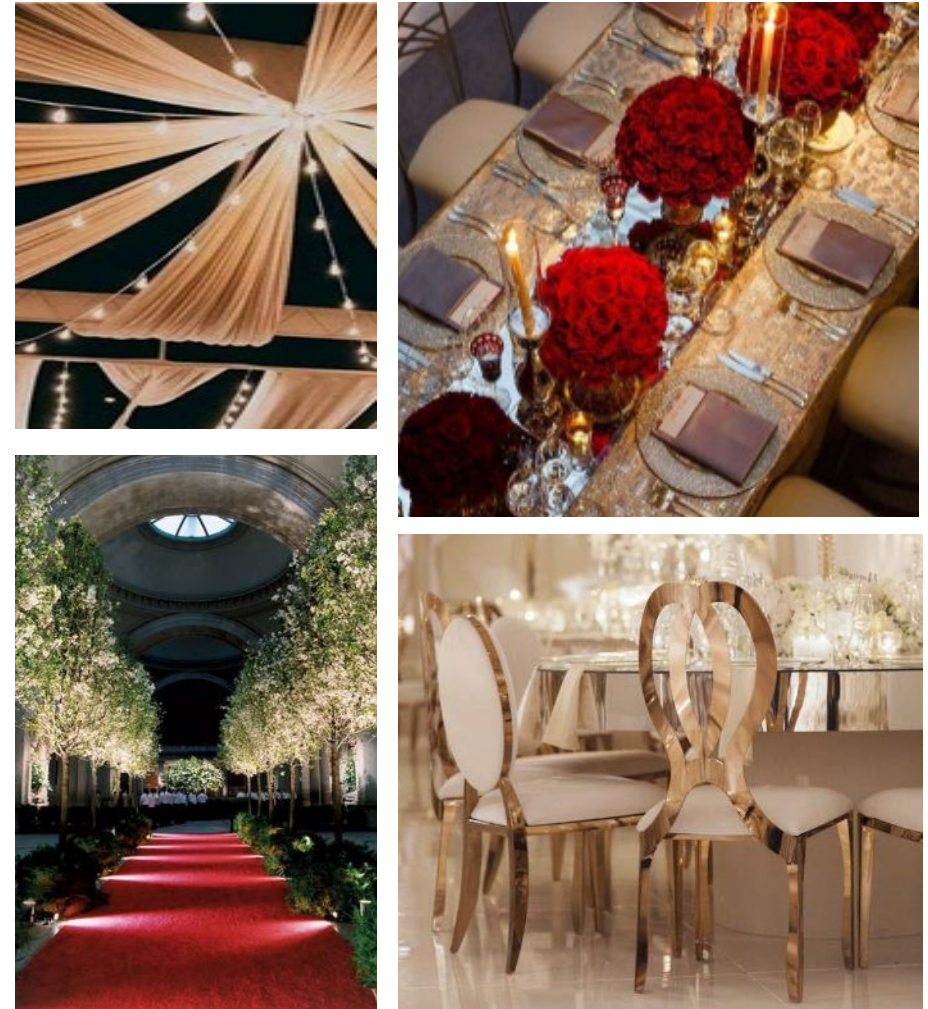
Chandeliers, bright white linens draped across the ceiling, navy blues and beautiful plants create a glamorous garden party.

Velvet Vibes



Gold, emeralds, and velvet elements, with pops of cream florals and green hedging. Enhanced with topiary trees, chandeliers, and draping.

Champagne Campaign



Inspired by the Met Gala, this theme fuses Hollywood Glam, with a champagne gold twist.

Captivating Entertainment

Entertainment Options

The possibilities of interactive and musical entertainment are endless! With a plethora of ideas and unique, engaging talent, all entertainment options can be tailored to your program, theme, and preferences.

Here are some of our favorites that we would like to share!

Captivating Entertainment



Clockwise from top left: Body Marbling, Optical Illusion Photo Opportunity, Molecular Mixologists, Vintage Carnival Acrobatic Duo, Impersonators Worth a Double-Take, Amazing Local Bands



Must Try Restaurants

Local Restaurant Options

The restaurant scene in San Diego is the cornucopia of deliciousness. From upscale, fine dining to Celebrity Chef farm to table, there are a plethora of unique restaurants that not only craft tasty dishes, but also continue to dominate the cocktail scene gaining them attention on a regional level!

Local Restaurant Options

Lumi



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: JAPANESE

PRICE: \$\$

NOTES: Casual Luxury, Indoor & Outdoor available

Lou + Mickey's



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: STEAKHOUSE

PRICE: \$\$\$

NOTES: Casual Luxury, Indoor & Outdoor available

Huntress Steakhouse



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: STEAKHOUSE + BAR

PRICE: \$\$\$\$

NOTES: Luxury, high-end, indoor

Rustic Root



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: AMERICAN

PRICE: \$\$

NOTES: Casual, Indoor & Outdoor available

Union Kitchen and Tap



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: AMERICAN

PRICE: \$\$

NOTES: Casual, Indoor & Outdoor available

Water Grill



NEIGHBORHOOD: DOWNTOWN/GASLAMP

CUISINE: SEAFOOD

PRICE: \$\$\$

NOTES: Casual Luxury

Local Restaurant Options

Mister A's



NEIGHBORHOOD: BANKERS HILL

CUISINE: FRENCH AMERICAN

PRICE: \$\$\$\$

NOTES: Formal Luxury, Indoor & Outdoor available

Juniper and Ivy



NEIGHBORHOOD: LITTLE ITALY

CUISINE: ELEVATED AMERICAN BAR

PRICE: \$\$\$

NOTES: Casual Luxury, Indoor & Outdoor available

Feast and Fairway



NEIGHBORHOOD: CORONADO ISLAND

CUISINE: AMERICAN BRUNCH

PRICE: \$\$

NOTES: Casual, Indoor & Outdoor available

Herb + Wood



NEIGHBORHOOD: LITTLE ITALY

CUISINE: RUSTIC, WOOD-FIRED AMERICAN

PRICE: \$\$\$

NOTES: Casual Luxury, Indoor & Outdoor (covered) available

Osetra



NEIGHBORHOOD: DOWNTOWN/ GASLAMP

CUISINE: SEAFOOD + STEAKHOUSE

PRICE: \$\$\$

NOTES: Luxury, Indoor & Outdoor available

The Prado



NEIGHBORHOOD: BALBOA PARK

CUISINE: SPANISH

PRICE: \$\$\$

NOTES: Casual Luxury, Indoor & Outdoor available



Digital Capabilities

Digital Engagement + Hybrid Events

From digital experiences to multi-day, immersive virtual programming, PRA Digital provides solutions to fit any digital need. A strategic approach guarantees the right platform and engagement for your business objectives, whether from a virtual conference center to an outdoor stadium and anywhere in between.

Attendees in person and attendees at home. Gather them with a **hybrid event experience.**

The value of in-person events is undeniable and will return. As we go from here to there, the world of hybrid events is a natural step, but a successful hybrid event is more than giving remote participants a login to watch the presenters. Luckily, the creativity of PRA Digital combined with the technical know-how of One Smooth Stone can create impactful environments and human touchpoints in any setting.

Need some inspiration? Think about:

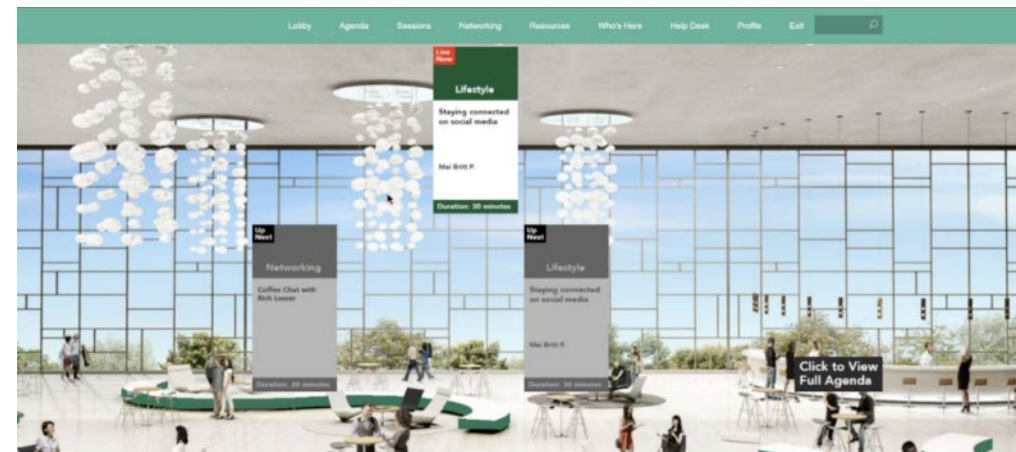
- A Digital Ambassador to interact with your on-line attendees
- Drones and extra videographers to create a cinematic experience for the remote viewer
- Networking that encourages connection between attendees at both settings
- Teambuilders that can easily be executed from a home environment
- Custom experience boxes to all attendees



From **single webcasts** to multi-day, immersive **virtual programming**, PRA Digital and our production partner, One Smooth Stone, can provide solutions to fit any digital need.

A strategic approach guarantees the right **platform** and **engagement** for your business objectives, whether from a stadium or a virtual conference center.

- Technology platform evaluation and management
- Project and budget management
- Content curation
- Entertainment and gamification incorporation
- Environmental and interactive design
- Presenter training, onboarding and coaching
- Sponsor and exhibit management
- Broadcast engineering and cueing
- Editing, post-production and on-demand viewing



Thank You!

Thank you for giving us the opportunity to share highlights of beautiful San Diego with you. We look forward to discussing next steps and to our future partnership.



Katie McCasey
Senior Regional Sales Manager
Katie.Mccasey@pra.com
+1 858.699.5192

