# Connecting People for a Purpose

**Corporate Social Responsibility** 

Military Aid in Action

Advocate For Animals A Change in the Environment

in the ment A Clean Bill of Health Fueling Education Erase Hunger A Force For Good





#### Impactful teambuilding activities inspire attendees to take action, effect change and leave a legacy.

And while creating events that move hearts, minds and businesses forward is our passion, we care equally about the impact we have on people and communities in destinations where our programs operate. Together, BCD M&E and PRA have an opportunity to do good and leave the world in a better place than we found it. This is a mission to help our clients do the same. We are excited to present you with giveback teambuilding ideas and inspirations by PRA to showcase the possibilities of ways to support local communities through impactful teambuilding activities.

#### Love a teambuilding idea? Great! That's the idea. Here's what to do next:

- Reach out to PRA for a quick call to discuss your group needs and type of activity
- Our team takes it from there! We will get back to you with a plan of action to build a teambuilding experience that is personalized to your group

It is an honor to be an extension of BCD M&E and clients, helping support local impact programs. We look forward to working together to create amazing, meaningful giveback opportunities.



Mitch MacGregor PRA Global Sales BCD M&E Account Lead 612.819.8055



Ramel Kelly PRA Global Sales BCD M&E Focused Account Lead 917.283.7308

## Got Your Six: Military Aid in Action

A special group of men and women dedicate their lives every day to serving our country and should be recognized and celebrated for this unwavering sacrifice. Gather your team for acts of service to honor this community of defenders, veterans, first responders, families, and those in need. The displayed teambuilding activities will help contribute to comprehensive support programs to show gratitude to these American heroes. These active and veteran military members deserve our much-needed support and assistance.

PRA



#### **Warrior Wheels**

Give mobility back to service members who gave so much by building wheelchairs that will change the lives of wounded warriors. Touching hearts and inspiring minds, this activity will make a dramatic and powerful impact on your team as participants work together to build a wheelchair from parts supplied to each team. With the donation of the chairs, this special team building activity will allow your team to gain insights and appreciation for those differently abled.



#### Paracord Survival Challenge

Who knew a cord from a parachute could be lifesaver during an emergency? From tourniquets to rescue ropes to helping build a makeshift shelter, these cords are life vessels for military troops and first responders. Interactive stations of teams assemble the bracelets from the raw material, which provides over seven feet of cord and preps them for distribution. Combine it with a letter writing campaign to personalize the experience with a note of encouragement and support for those serving our country.





#### **Welcome Home Soldier**

For some, coming home after a long deployment means returning to an empty barrack with little to no items of their own. Your team could be the one to let these service members know that someone cares as they face the challenging transition back from deployment. Show your support for our troops by assembling care packages that include snacks for their rooms, toiletries, a fresh bath towel or sheets for their bed and help make the space feel like home.

### Unleash Compassion: Advocate for Animals

As your team learns to promote trust and build their own sense of community through volunteering, it also connects us to the world we live in. You can support causes that align with your company's values by taking a day to give back to wildlife in various ways. A day spent building shelters, educating your team about animals' struggles, or just lending a helping hand wherever is needed can go a long way. Those who do not have voices need us! Are you ready to help?



#### The World is Your Oyster

Oyster reefs need our help! They are home to an abundance of marine life and filter hundreds of gallons of our oceans water. Bring your team out to the New York Harbor to help restore these reefs by building reef structures, preparing shell hatcheries, and much more.

#### What's all the Buzz About?

Why do bees get such a bad rep? They are vital to our pollination and they're in danger! Not only do they support our environment, but they generate income for local communities through their honey, candles, soaps, and other products. Give your team the thrilling experience of building a structure that will house beehives and learn firsthand about the effects bees have on our planet. Help us save the beezzz!





#### A Little Birdie Told Me...

These birds are tired! After an exhausting journey of migrating thousands of miles, they need a safe place to return home to lay their eggs. This activity specializes in providing your team with the materials to build birdhouses, where they can be hands on in making a difference!

#### Let Loose the Champion Within

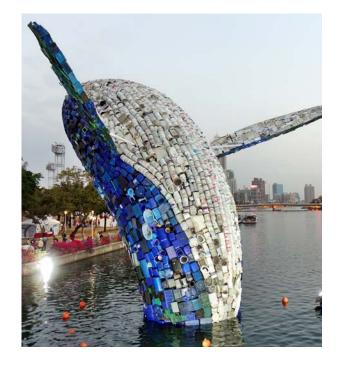
Use your drive of competition for good! Have your team participate in an Olympic relay where they will choose their team's name based off a sanctuary animal they wish to sponsor. Whichever team wins will "adopt" a local sanctuary animal using their hard-earned cash prize! There are so many animals that need to be seen and this is a fun opportunity to show them someone cares.



### A Drop in the Ocean: A Change in the Environment

As meeting professionals, we have the unique ability to get our team out into the world and unite to create change for the next generation. We all rely on the same resources within our environment to keep our society functioning successfully. Let's work together to take care of our streets, oceans, parks, people and planet!

PRA

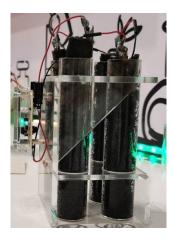


#### **Turning Waste to Wonder**

Assist in the spectacular and rewarding task of cleaning up the community around you. While your team collects recyclables, artists will then work with these environmental cleanup crews to recycle these plastics and debris into beautiful works of art. These one-of-a-kind displayed sculptures help remind the community of the impact that pollution has on our planet.

#### **Reinvent the Battery!**

Learn the importance of clean energy and how it can change the world as we know it! Have your team work together to build biological batteries that will be used to get our planet one step closer to a greener future.





#### **Play Your Cards Right**

Turn the American pastime of Casinos into a green teambuilding experience! Bounce around between casino tables and Eco-Activity Stations to end the night as the team with the most money. At the end of the program, the winning team will have a GET GREEN kit donated in their name to the local community in hopes of promoting greener households.

#### Keep Fashion on the Streets & Out of the Landfills

Organize donated clothes, shoes, and accessories into an overhead piece of art to give back to a local organization that supports those who could benefit from these secondhand pieces. So many textiles can be recycled which is why it is important to give these items a second, third, and fourth life!



## A Clean Bill of Health for Everyone

The ultimate goal is for everyone around us to be happy, healthy, and strong as we improve healthcare and promote community engagement. As we participate in team building activities that are centered around these ideals, we are sure to create change in the world of health and medicine. Together, we can work to make people's lives a little easier as they deal with the unimaginable.

PRA

#### Plant a Seed to Make a Difference

The gift of bringing nature indoors for those who aren't able to get outside is a special thing for those individuals to enjoy. You and your team can get hands on while filling a wall full of planters with beautiful colors, different flower species, and edible plants to brighten up a local hospital. These walls will soak up nitrogen dioxide that will help improve the overall wellbeing of the space and are proven to lower the rate of patient hospital stays... how cool!



#### Lend a Helping Hand

This one-of-a-kind opportunity allows your team to fund, build, and donate prosthetic hands for people in over 90 countries around the world. Get your team thinking deeply and thoroughly as they work together to create a global impact!



#### Not All Heroes Wear Capes, But You Can!

These kids in pediatric cancer units are the real heroes! We can help brighten their day and keep the magic alive by customizing superhero capes and masks to donate to these kiddos fighting cancer. Create a sense of community and encouragement with your team to pass onto hospital units across the country!

### Knowledge is Power: Fueling Education!

Learning is a never-ending process! Gift your team and community the opportunity to continue their learning journey by being hands on. There are many special activities out there where you can immerse yourself in an organization's program and learn so much more about the world around you! An educated world promises a bright future.

PRA

#### Tag – Sharks are it!

Set out on the open water and get up close and personal with wild sharks! Shark tagging collects vital pieces of data for scientists to keep track of things such as age, behavior, migration and much more. You can assist these experts in their critical process to ensure ocean life continues to flourish on our planet.





#### **Strike a Chord!**

No broken records here. Listen to talented instructors play a piece of music for you and your team before it's your turn! The professionals will hand off their instruments and teach your group how to make music together with the common goal of relaxing and having fun! After a fun-filled jam session, the instruments will be donated to a local school's band or orchestra programs so that students may also learn the gift of music!

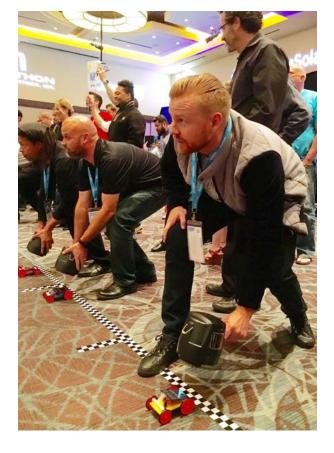
### Knowledge is Power: Fueling Education!

**PRA** 



#### The Little Library That Could

Getting to put a book in a child's hands does much more for their future success than many may realize. You can help be a part of improving literacy and assist in building these miniature libraries where materials and guidance are provided for you and your team. Once your library is built, it's time to fill it and watch your hard work pay off!



#### Ready... Set... Go Green Racing

Get ready to put your brain into high gear with this competitive activity. Build a completely green race car out of recycled and solar materials before the big race against your own team! Your car will later be sent to a local school along with personalized notes for children to feel inspired to join S.T.E.M. programs.



#### Grow Up!

Let's get our hands dirty and get gardening! Join together to build a real vertical vegetable garden containing tomatoes, strawberries, basil, and many other tasty veggies. These gardens will then be donated to kindergarten and primary schools with the intention of promoting healthier eating to our youth.

### Power of Giving: Erase Hunger!

When people gather for events, there is a desire beyond the meeting purpose to make a local impact in the destinations we encounter. One important area of focus is food access programs where teams can come together to really make a difference locally. Let's make hunger impossible to ignore with social impact events that can positively affect the lives of people in the communities we visit.

## PRA





#### **Pack Away Hunger**

Take a bite out of hunger and let us help you organize impactful meal packing events that empower your teams to make a tangible difference in a local community. Ending hunger starts with people and these hands-on meal packing events empower volunteers to put hands into motion and work together to create packages for families in need.

#### You CAN Do It!

Rome wasn't built in a day, but your team can explore its creative, artistic side in one by replicating famous landmarks as works of canned art while also contributing much needed food assets to nearby food banks. This teambuilding event combines creativity with philanthropy like no other event can! Pun intended!



#### Live Like a Local – Cooking with Culture

Calling all foodies! Embrace local cuisine and create the perfect cultural infusion experience. Eating like a local by preparing regional foods as a group activity cooking class is one of the easiest ways to get a feel of the destinations' history and customs for a true appreciation of time-honored traditions. Even better – the dish preparations are donated to local shelters as part of the giveback component!

#### Supermarket Scramble

Send your team on a wild food chase! Take a break from the general session and hit the market as teams run through the aisles in a high-stakes, high-skills grocery store grab to gather items for give back. All purchased food items go to a local food bank or charity of your choice.



# A Force for Good in a Community

We know without a doubt that helping others has its own set of rewards. Even more important is helping people help themselves to build a self-sustaining community. Something special happens when people come together to accomplish a common goal that benefits those in need. Teambuilding activities that give back make participants feel good and beam with pride about the work they are doing. These activities also connect them as a group and a force for good.

PRA"

#### Illuminate a Future

Did you know that nearly 10% of the world's population live in energy poverty? Access to energy is fundamental to improving quality of life and imperative for economic development. Gather teams and work toward a solution by building solar light devices that help lift a child out of darkness! One solar light can make a difference for a child to use as an aid to do homework at night and improve their educational outcome.





#### Lather Up for Lives

The simple act of washing hands can help significantly reduce prominent hygiene-related diseases. In partnership with hospitality partners around the globe, unused soaps, body wash and shampoo bottles are given a second life and recycled into hygiene kits that will make a difference. Gather teams and create a packing event for life-saving hygiene products that can be assembled and distributed to a local charity. Make a difference – suds save lives!

### A Force for Good in a Community

PRA



#### **She Will Thrive Clothing Drive**

Target the needs of economically challenged women and help promote financial independence with a professional clothing drive event. Clients are treated to a custom suit fitting experience with new and gently used work attire. Donated clothing, shoes and accessories help the client feel prepared, confident and empowered to nail a job interview and start a successful career path!

#### The Wheels on the Bus Go Serve!

Jump in and buckle up – the bus is about to take off for a volunteer opportunity like no other. Mystery is the spice of life and volunteers have no idea where they are headed next. Load up, head out and arrive at the volunteer destination to serve the community. Trust us! We've been doing this for years all with doing good in mind!



#### Step it Up!

Make a meaningful impact as your team decorates and provides shoes for a homeless shelter in your city. Teams receive multiple pairs of canvas shoes, along with a theme and decorating supplies, and then they set their artistic side loose as each person creates their own personalized shoe line to be donated to the local shelter.



If these teambuilding experiences tug at your heartstrings, PRA is ready to partner with you to bring these experiences to life for your clients.

Together, let's create amazing, meaningful giveback opportunities!

Click Here to Learn More



